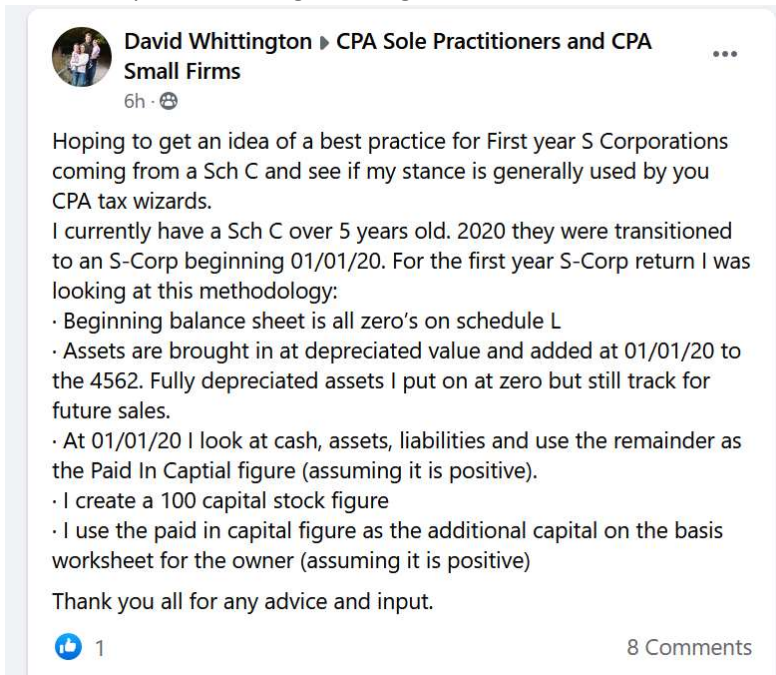


## Tips on Developing Article Topics

By Valrie Chambers, Ph.D., CPA

Writing for professional journals is of course writing for a non-academic audience. Even so, there are some commonalities. Editors want what's **Important and Interesting**. Editors want their articles to be read, and journals want reader satisfaction. Write with that in mind.

1. What's new in the field?
2. What reminders or refreshers would be helpful? Look to what your students frequently miss in class, and what topics have generated robust discussion.
3. What do your friends in practice face? Look to social media groups for questions – and answers that other practitioners get wrong.



4. Consider re-framing (your) academic literature by communicating its practicality to the accounting profession. What "real life" problems does academic literature solve?
5. Consider extending what you've seen in consulting and in questions asked in class. Should the profession hear your message?
6. Consider extending existing research by answering additional questions, applying answers to additional situations.
7. Watch for Calls for Papers and lists of desired topics.

 Fri 11/20/2020 2:00 PM  
Tax Notes Acquisitions Team <submissions@taxanalysts.org>  
**Tax Notes Quarterly Contributor Newsletter**  
 Valrie Chambers  
You replied to this message on 11/20/2020 2:23 PM.  
If there are problems with how this message is displayed, click here to view it in a web browser.

*international* — share contributor guidelines, the individual content can vary greatly. To help you decide what to submit, here are a few items on our fall 2020 editors' wish list:



*Tax Notes Federal*: Editor in Chief [Ariel Greenblum](#)

A good length for *Tax Notes Federal* articles is between 4,000 and 14,000 words. The *Tax Notes Federal* team is looking for articles on the following topics:

- implications of canceled debt
- maximizing disaster losses
- Joe Biden's tax proposals
- U.S. Treasury response to downward attribution of controlled foreign corporation stock
- application of self-charged interest rule to partners
- application of section 163(j) consolidated group rules to the sale of stock of a member by another member
- effectively connected income and the foreign partner sale regulations
- what counts as qualified improvement property for purposes of bonus depreciation
- Internal Revenue Code provisions, particularly provisions that are advantageous or disadvantageous to those in the military
- digital taxation reform

*Tax Notes State*: Editor in Chief [Jéanne Rauch-Zender](#)

## 8. Talk with editors, and pitch an idea.

 Tue 1/5/2021 8:01 AM  
Harvard Business Publishing <HE@academic.hbsp.harvard.edu>  
**The Faculty Lounge: Is 2021 the year you publish with HBP Education?**  
 Valrie Chambers  
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### How to Get Started

Common among all our editorial channels is the idea submission process. It all starts with a pitch that you send to our editors' inbox at [editorial@hbsp.harvard.edu](mailto:editorial@hbsp.harvard.edu).

The pitch needn't be long—a few paragraphs will do. But in it, you should include the following:

- Your central message and idea. Tell us what makes the idea important and how educators can apply it in their work and teaching.
- A sense of the research, experience, and examples you'll draw on. In other words, where did the idea come from?
- A bit about you. Let us know why you're the best author to address the topic.

## 9.